**Buyers Bundle – Flyer - ReallyGoodEmails (Buyers Bundle)**

1. **A sign with text and hammer

   Description automatically generated**
   1. **Replace Drool with 4 Logos with “+” between each, the logos are:**
      1. **NHCP**
      2. **CREN**
      3. **CBA**
      4. **Social Media Domination Bundle**
   2. **Replace Hammer with Toolbelt (black and white image)**
   3. **Replace Text With**
      1. **Your Ultimate Toolbelt to Attract, Retain and Earn Commissions from Buyers**
      2. **The Complete Answer to the NAR / DOJ Settlement (25% Smaller but in Red)**
      3. **In This Text Block Add a Circular Burst that says (top left hand corner of second block not top block, and have it say (Burst background in Red with Black Lettering)**
         1. **Normally $225 (Cross out), Now $99 (Save 56%)**
2. **A screenshot of a quiz

   Description automatically generated**
   1. **Use the same block structure but we will have 4 instead of 3. With the following order (Text on Left (bullet points from other bundles) and Logo on Right (Course spelled out under logo)** 
      1. **CEBA**
      2. **CREN**
      3. **CNHP**
      4. **Social Media Domination Bundle**
3. **A black and white rectangular object with text

   Description automatically generated**
   1. **For CTA add the following language (Same Color Palette Black with White Bold Text)**
      1. **Normally $225 (cross out), Now $99**
      2. **Click To Obtain This Special Offer**
   2. **Below CTA**
      1. **2 Columns (Text Above Two Columns with centered text that says “Your Instructors”**
         1. **Left Column will have Rich Headshot than bio below**
         2. **Right Column will have Don Stanek Headshot with bio below**
   3. **Below Instructor Bios add**
      1. **Provided by Agent Certifications**
   4. **Add another CTA below, same as the one above.**

**Buyers Bundle – Landing Page**

**Use this landing page design as template which exists in CREN account in Kajabi**

[**https://richcasto.mykajabi.com/save-sg?preview\_theme\_id=2155247019**](https://richcasto.mykajabi.com/save-sg?preview_theme_id=2155247019)

1. **A screenshot of a certificate

   Description automatically generated**
   1. **Replace Certified Real Estate Negotiator with** 
      1. **4 Logos with “+” sign and name of each course under the logos**
   2. **Remove the CREN logo watermark**
   3. **On left side make the following change:**
      1. **Second checkmark should say**
         1. **“At completion instantly receive your certificates and logos**
   4. **On the Right update the pricing to $225 (cross out) and $99**
   5. **CTA should say “Click Here to Get Certified for $99”**
2. **Keep the existing Quotes below the hero top section**
3. **Below this use the same format as the flyer with blocks for each course**
4. **Below the blocks replace this**
   1. **A close-up of a logo

      Description automatically generated**
   2. **Use what we use in our current landing pages** 
      1. **A screenshot of a website

         Description automatically generated**
5. **No Bios**
6. **Add CTA at bottom like the flyer**